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Healthy Food Champions: Parent leaders who promote health and wellbeing to neighborhood schools and community organizations

Design by Melinda Kwok
In the wake of the Covid-19 pandemic, healthcare is focusing more and more on prevention strategies, improving health equity, and building partnerships across sectors. We acknowledge that there are many health education, health promotion, and community partnership models across the country. The Healthy Food Champion Model achieves all of these goals and more. We have found that the model successfully utilizes a culturally-inclusive, neighborhood-based approach to expand the availability and utilization of healthy food in Alameda County to reduce food insecurity and promote health equity.

This toolkit was created for primary care clinics, other healthcare settings, and community-based organizations that want to incorporate community partnerships and food equity initiatives into their work practice and workflow. The most successful program will arise from a process tailored to your community, its organizations, and its residents’ needs.

The toolkit is organized into steps to help you and your organization start a Healthy Food Champion program. Each step sets the foundation for the next step to ensure a comprehensive, intentional, and sustainable program. These steps can also help establish other community champions for housing, transportation, environment, early care, and education. The possibilities are endless when you put the community at the center.

**About the Toolkit**

**STEPS**

01 Be Grounded in The Community and Develop Clear Program Goals

02 Identify Funding Sources to Support the Program

03 Recruit Your Healthy Food Champions and Supportive Personnel

04 Provide Training And Support For The Healthy Food Champions

05 Develop your Strategic Approach

06 Measure your Impact

**Impact**